PROCLAMATION

National 211 Day

WHEREAS: Every year on February 11th, United Ways and 211s across Canada celebrate National 211 Day, a public awareness initiative for the award-winning 211 service that helps guide individuals and families through the complex network of human services by phone, online, text, chat and email.

211 provides residents of Brampton with information and referrals to the complete range of government, health, community and social services in their communities. 211 is a free and confidential service available 24/7 in 200+ languages by phone. Service is also available online at 211Central.ca and via text, chat and email. 211 is funded and supported by the United Way Greater Toronto. Residents of Brampton can contact 211 for information and referrals to: health services and mental health supports; income support and financial assistance; food banks, meal programs and grocery delivery; housing help and emergency shelter; support services for seniors and persons with disabilities; and more.

211 recognizes the diverse needs of the residents of Brampton and provides specialized support for individuals, families, youth, seniors, persons with disabilities, Indigenous, Black, LGBTQ2S+ and newcomer communities. 211 strengthens our human services system and helps residents of Brampton get the help they need, when they need it, making their pathway to care a guided and trusted one.

The United Glow Campaign will also take place the evening of February 11th, with landmarks across the country illuminated in red to celebrate 211's work, including the Clock Tower at Brampton City Hall. Municipal proclamations are a key part of this national effort to make 211's impact visible and to remind communities where to turn for support.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim February 11, 2026, as "National 211 Day" in the City of Brampton.

Mayor Patrick Brown, City of Brampton